



## CONSERVATION SERVICES GROUP WINS AEP OHIO ENERGY EFFICIENCY CONTRACT

### *Win is Fourth in the State and Follows a Successful 2014*

**WESTBOROUGH, Mass. (March 11, 2015)** – Conservation Services Group (CSG), the U.S. leader in residential energy efficiency, has won the contract to provide residential energy efficiency services to AEP Ohio, a unit of American Electric Power. The multi-million dollar contract is for two years. AEP Ohio is CSG's fourth engagement in the state, joining Vectren Energy Delivery of Ohio, Dayton Power & Light and Columbia Gas of Ohio as clients.

"We chose to partner with CSG because we were impressed with their team and its knowledge of the Ohio utility market," said David Tabata, manager of consumer programs at AEP Ohio. "We're looking forward to launching the program this year."

On behalf of AEP Ohio, CSG will implement an in-home audit program, launch and staff a customer contact center, market services to homeowners, and process all incentives. The program covers single family homes and has a multifamily component as well. The program's team of independent assessors and auditors will also work closely with local trade allies, with whom homeowners will contract for energy-saving retrofits that ensure AEP Ohio will achieve its program performance goals.

"Our engagement with AEP Ohio enables us to bring our proven energy efficiency expertise to more Ohio homeowners," said Bruce Teal, CSG's Regional Vice President. "We're committed to delivering a win-win formula – where customers save energy and money and AEP Ohio achieves its performance goals – while honoring our unwavering commitment to 100 percent customer satisfaction."

The win continues CSG's 2014 momentum nationwide: last year the company secured multi-year contract commitments valued at nearly \$250 million from contract extensions, competitive rebids and new contract wins.

AEP Ohio serves nearly 1.5 million customers across more than 920 Ohio communities located in 61 of the state's 88 counties. AEP Ohio is part of the American Electric Power system, one of the largest electric utilities in the U.S., delivering electricity to more than 5 million customers in 11 states.

#### **About Conservation Services Group**

Conservation Services Group is the U.S. market leader in residential energy efficiency. Headquartered in Westborough, Mass., the company has improved the efficiency, safety, comfort, affordability and durability of more than 3.2 million homes since 1984. With proven, award-winning expertise in program delivery, CSG provides solutions with a long-term vision that incorporates the latest and most comprehensive program designs and technologies for a sustainable industry. For more information, visit [www.csggrp.com](http://www.csggrp.com) and [LinkedIn](#) or follow us on [Facebook](#) and [Twitter](#).

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