## For further information:

Conservation Services Group Andrea LePain 617.275.6516 alepain@greenough.biz



## CONSERVATION SERVICES GROUP BOLSTERS LEADERSHIP TEAM WITH TWO SENIOR HIRES

**WESTBOROUGH, Mass., July 9, 2013** – <u>Conservation Services Group</u> (CSG), the U.S. leader in residential energy efficiency, today announced that Kathryn Orfino and Paul Cimino have joined its leadership team. <u>Orfino</u>, a green-building and program management veteran, will lead CSG's West region as regional vice president (RVP). <u>Cimino</u> joins the company as its general counsel.

Orfino joins CSG from Alpine Green Property Services, a Los Angeles-area home performance contracting and green remodeling construction company. With technical as well as management background, she is BPI certified in building analysis and envelope specialties. Her past client management experience includes program leadership for companies such as Google, DaimlerChrysler and NBC. As RVP of CSG's West region, Orfino oversees all client relationships and is responsible for regional business performance and future product and service innovation.

"Kathryn brings to CSG deep experience in home performance contracting, information technology and process management," said <u>Adam Parker</u>, executive vice president of regions for CSG. "Her broad set of skills is especially important as our organization continues to evolve. Kathryn will be a strong RVP who will help drive successful expansion in one of our most important regions."

Cimino joins CSG from Akibia, a provider of IT infrastructure management solutions, where he served as general counsel. He began his legal career at Boston-based Goulston & Storrs. As CSG's general counsel, Cimino manages the organization's legal function, including business support, governance, compliance, intellectual property, litigation, employment matters and real estate.

"We are delighted to welcome Paul to our team as a proven leader who can help support CSG's growth strategy," said <u>Jack Sheehan</u>, chief financial officer of CSG. "As we expand, it's important that we embrace senior talent who will ensure that we extend our track record of industry innovation and energy efficiency leadership."

## **About Conservation Services Group**

Conservation Services Group is the U.S. market leader in residential energy efficiency. Headquartered in Westborough, Mass., the company has improved the efficiency, safety, comfort, affordability and durability of more than three million homes since 1984. With proven, award-winning expertise in program delivery, CSG provides solutions with a long-term vision that incorporates the latest and most comprehensive program designs and technologies for a sustainable industry. For more information, visit <a href="https://www.csgrp.com">www.csgrp.com</a>.